



Current Business Owners Represent a Significant Share of Franchise Seekers

In the span of surveying aspiring franchise owners for over five years, data show that about 15-20% of prospects already own at least one business. That percentage has varied month to month over this time span but consistently represents a significant slice of aspiring candidates for franchise expansion.

The “word cloud” graphic above illustrates the variety of businesses owned by survey respondents from the period February through May 2025. They range from retail sales (hardware, picture framing, clothing boutique, insurance and convenience store) and cleaning to several business services like food service equipment, trucking, and small business consulting. They are as disparate as spiritual consulting and children’s education and childcare. The variety represented here is a reflection of the breadth of choices in the franchise industry itself.

One survey respondent in this period reported owning three businesses already. They included a rental business, a plumbing contractor supply shop, and a hardware store. Another owned both a quick-serve franchise and a non-franchise business opportunity.

We don’t know exactly why these individuals are also seeking franchises, but they may be pursuing a desire to upgrade or complement their existing businesses, supplement income, or find more lucrative ventures.

Source: [Current Business Owners Represent a Significant Share of Franchise-Seekers](#)



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As the demand for reliable, high-quality plumbing services continues to grow, Plumbing Pro offers an outstanding opportunity for entrepreneurs seeking to enter a thriving industry.

Plumbing Pro provides a proven business model with a low entry barrier, making it an attractive option for entrepreneurs looking for financial success. By following the established system and leveraging the strong brand reputation of Plumbing Pro, franchisees can build a profitable business that provides lasting income. Franchise owners receive detailed guidance on everything from customer service to financial management.



When disaster strikes and homes suffer damage from fire, flooding, or storms, the immediate focus is often on restoring and salvaging belongings. However, once these items have been meticulously cleaned and repaired, the next crucial step is ensuring they are stored properly until they can be returned to the home. This is where climate-controlled storage becomes essential. 1-800-Packouts understands the importance of providing a safe and stable environment for restored items and private, regulated, organized solutions are offered.

Climate-controlled storage units regulate humidity levels, ensuring that your restored items remain dry and free from mold, mildew, and other moisture-related issues.



The Power of Community: The Support System Behind a Franchise

When a person decides to own a business, they are not just buying a brand; they are joining a community. For many clients, the built-in support system is one of the most compelling reasons to choose a franchise. As a franchisee, they are never alone. They will receive comprehensive initial training from the franchisor, covering everything from operations and marketing to sales and technology. The best franchisors offer ongoing guidance and resources to help them navigate challenges and capitalize on new opportunities.

Just as valuable is the peer-to-peer network of fellow franchisees. This community of like-minded individuals is an invaluable resource for sharing best practices, solving problems, and celebrating successes together. A franchise consultant's role is to help their clients find a brand with a supportive culture—one that provides the guidance and encouragement they need to grow their business and achieve their goals.

Joining a franchise also means tapping into a collective knowledge base that is constantly evolving. From new marketing trends and technology to changes in consumer behavior, the franchise community provides a forum for staying ahead of the curve. This ongoing collaboration ensures that you benefit from the collective wisdom and innovation of the entire network, not just your own experience. It's this shared drive for growth and success that truly defines a strong franchise system and sets its members up for long-term achievement.

FOR MORE INFORMATION PLEASE CONTACT:

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Referrals are always appreciated! Feel free to share my contact information with others who may be looking into a franchise opportunity.