



Franchising Can Help Businesses Adapt to Changing Technology and Remain Competitive

Technology has become central to businesses spanning virtually every industry, and what's more, that technology is constantly changing. To name just one example, consider the outsized role of artificial intelligence (AI), something few businesses were investing in even five years ago. Today, it's operationally imperative for companies far and wide.

This is an area where the franchising model can provide a tremendous advantage, removing many of the impediments to effective tech adoption. In fact, working with a franchise is one of the best ways for business owners to remain current with industry-specific tech, all while minimizing the time, money, and other resource investments needed to put robust technology into place.

Enter franchising. Franchisors do most of the initial work to coordinate smart tech investments for the entire system. This includes not only researching different solutions but testing them and even producing data to prove to franchise owners that adopting this tech can have a meaningful impact. In short, franchising prevents business owners from having to figure out everything on their own.

Source: [Franchising Can Help Businesses Adapt to Changing Technology and Remain Competitive](#)



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Fish Window Cleaning knows how busy life gets, and gutter maintenance is probably the last thing you want to worry about. That's why Fish Window Cleaning Franchise makes it simple and stress-free.

The trained and insured professionals handle every detail, so customers can skip the hassle and focus on what matters most: enjoying home and spending time with family. Whether customers need seasonal cleanings or more frequent care, Fish Window Cleaning creates a schedule that works.



Before customers can begin shopping for new window treatments, they need to understand what they like and dislike about the current treatments. This is also a good time to decide on a realistic budget and how many window treatments to replace. This is your opportunity to address your privacy, light control, or energy efficiency needs.

Professional installation is ideal to ensure they are correctly mounted and functional as intended. At Gotcha Covered, consultants ensure expert installation. Gotcha Covered wants clients to enjoy the process of buying new window treatments. Franchisees work with clients to arrange for a convenient installation time.



The Perfect Time for Prospective Franchise Owners to Get a Head Start

As the end of 2025 approaches, it's the perfect time for prospective franchise owners to get a head start on their entrepreneurial journey by shaping a business plan for the new year. A solid plan is more than just a document—it's a roadmap to success that helps clarify vision, define the market, and secure financing.

Creating a simple checklist to guide the outline of key areas like financial projections, marketing strategy, and operational goals can be a great first step. Taking these actions now will not only set a strong foundation for a new franchise but also give future owners the confidence to start 2026 with a clear and actionable plan.

In addition to planning, prospective owners should use the final months of the year to thoroughly research the current franchise landscape. The end of the calendar year is often when franchisors finalize their growth strategies and update their Franchise Disclosure Documents (FDDs), which contain crucial information on financial performance, fees, and obligations. Taking the time now to network with existing franchisees within your desired sector will provide invaluable, real-world insights that go beyond the sales pitch. This investigative work is critical for due diligence, ensuring that the business plan being developed is built on realistic expectations and a deep understanding of the competitive environment and the specific franchise's culture.

FOR MORE INFORMATION PLEASE CONTACT:

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Referrals are always appreciated! Feel free to share my contact information with others who may be looking into a franchise opportunity.