



Steady growth in franchising predicted for 2026; fastest growing states are...

Franchise businesses enter 2026 positioned for a year of growth following a year of macroeconomic turbulence.

More than 12,000 new franchised businesses are expected to open this year, according to the International Franchise Association's (IFA) annual Franchising Economic Outlook. The report projects the economic output of franchise businesses rising by 1.6%, exceeding \$920 billion dollars.

Fueled by business-friendly policies, lower cost of living and population growth, the Southeast and Southwest regions are expected to maintain their positions as the top regions for franchised business expansion in the United States, growing at rates of 1.7% and 2.5%, respectively, the report found.

The top 10 fastest-growing states for franchising in 2026 are: Texas, Florida, Georgia, Arizona, North Carolina, Colorado, Michigan, Utah, Ohio and Maryland. Michigan, Ohio and Utah have emerged as new entrants among the top 10 states due to their comparative affordability, expansion potential and meaningful opportunities for market leadership.

Other insights from the IFA report are below.

- The number of franchise establishments will grow from 832,521 to 845,000 units, an increase of 1.5%.
- Franchise output is expected to rise from \$907.3 billion to \$921.4 billion – an increase of 1.6%.
- Total franchise GDP is estimated to grow by 1.8% from \$549.9 to \$558.4 billion.
- Since the pandemic, rising awareness of preventive healthcare has propelled the sector to become the third-largest franchised industry.

Source: [Steady growth in franchising projected for 2026: fastest-growing states are...](#)



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A home is one of the most significant investments people make, and Pillar To Post helps ensure that investment is a sound one. With a reputation for thorough, reliable, and technology-driven home inspections, Pillar To Post empowers buyers with the knowledge they need to make informed decisions. Their state-of-the-art digital reporting, cutting-edge tools, and customer-first approach set them apart in the home inspection industry.

Pillar To Post isn't just about inspections—it's about building a scalable, high-demand business. With the real estate market continuously evolving, home inspections remain a critical service, ensuring consistent demand for franchise owners. The company's proven business model provides franchisees with the support and resources needed to grow and thrive in any market.



Owning a USA Ninja Challenge franchise is much more than a business opportunity; it's a chance to positively impact the lives of children and your community. Our unique program, combining elements from gymnastics, climbing, cross-training, and track & field, offers franchisees the chance to be at the forefront of a rapidly growing sport that meets the physical and mental needs of today's kids.

The benefits of owning a USA Ninja Challenge franchise extend beyond the gym walls. You'll be investing in a model that promotes lifelong skills in children, teaching them the value of fitness, perseverance, and personal achievement. Your franchise will be a hub of activity, joy, and learning, making a significant difference in your community.



The “March Madness” of Franchising

Finding the perfect franchise is much like building a legendary championship bracket: it’s about discovering the right talent at the right time. While a household name or a "big seed" offers an exciting starting point, a truly winning investment is defined by the strength of the bench. To secure a victory this March, look toward the fundamentals that power long-term success— world-class corporate support, robust training systems, and a rock-solid supply chain. By looking beyond, the marketing "highlight reel," high performers can be identified that boast exceptional Unit Economics and wide-open Territory Availability. When there is a brand that combines a powerful reputation with a wide-open local market, it is not just buying a business; it is drafting a top-tier contender ready for a deep playoff run in the community.

To ensure a portfolio is built for the championship season, the strategy can be elevated with insightful Validation Calls. This is an opportunity to connect with the "starting lineup" - current franchisees who are already on the court. These conversations can help determine if a franchisor is a responsive, proactive partner who cheers for their franchisees’ success and can help determine if this business model offers the scalability to grow from a single unit to a local empire. The goal is to find a brand that meets specific lifestyle and financial goals.

FOR MORE INFORMATION PLEASE CONTACT:

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Referrals are always appreciated! Feel free to share my contact information with others who may be looking into a franchise opportunity.