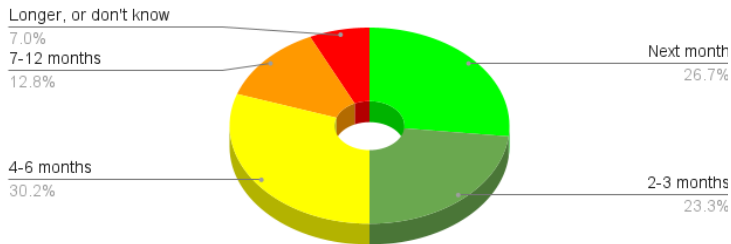


## When do you expect to buy or start a business?

Source: Small Business Startup Sentiment Index™ December 2024



## Share of Aspiring Franchisees Planning Startups Within 12 Months Rises

Monthly surveys of buyers actively seeking franchises and businesses for sale have shown an increasing inclination to start businesses in the ensuing twelve months when asked about their time frames. In late December 2024, a record 93.0% said they planned their business startups for within the next twelve months, in continuation of an upward trend since the beginning of 2023.

Of this month's respondents, 50.0% of entrepreneurs planned their startups within the next three months. Further, 61.6% of entrepreneurs surveyed say they are ***"more or much more likely to launch their startups than three months ago."***

**'Next month'** was cited by 26.7% of respondents, and **'next 2-3 months'** by 23.3%. Four to six months out was the most popular timeframe, at 30.2%. Another 12.8% expected their startups 7-12 months out, and only 7.0% said that it would be longer than twelve months, or they didn't know when they would be ready.

*The rising trend in near-term intentions to start businesses bodes well for franchise development in 2025.*

Source: [Record Share of Business Startups Planned Within 2025 — Franchise Insights](#)



Coyote Ugly Saloon, the legendary bar brand, is inviting entrepreneurs to join its global expansion. Known for its high-energy atmosphere, unforgettable entertainment, and loyal following, Coyote Ugly has transformed from a single New York City location into a thriving international phenomenon. With successful franchises in multiple countries and plans to enter more global markets as well as expand domestically here in the US, now is the perfect time to bring this iconic bar to your city.



Indoor air quality is a critical concern for home and business owners. We understand that customers need a reliable, professional service they can trust. DUCTZ has cultivated a reputation for unparalleled expertise, with technicians who are meticulously trained and committed to industry best practices.



## Franchising in 2025: A Smart Path to Business Ownership

Franchising continues to be one of the most attractive business opportunities in 2025, offering aspiring entrepreneurs a proven model for success. With economic uncertainty and evolving consumer demands, franchises provide stability, brand recognition, and built-in support—key factors in navigating today’s competitive market.

### Why Franchising is Thriving in 2025

- Recession-Resistant Opportunities – Many franchises operate in essential industries like home services, healthcare, and food, ensuring steady demand.
- Technology & Innovation – Franchisors are leveraging AI, automation, and digital marketing to enhance operations and customer engagement.
- Turnkey Business Models – Franchisees benefit from established systems, comprehensive training, and ongoing support, reducing the risks of starting from scratch.
- Flexible & Scalable Options – From mobile service-based franchises to brick-and-mortar locations, there are opportunities to fit different investment levels and lifestyles.
- Community & Brand Power – Consumers continue to trust recognized franchise brands, making it easier to attract and retain customers.

## FOR MORE INFORMATION PLEASE CONTACT:

Colin at CM Franchise Consulting

Email: [colin@cmfranchiseconsulting.com](mailto:colin@cmfranchiseconsulting.com)

Phone: 888-325-8056 or 651-294-9101

Referrals are always appreciated! Feel free to share my contact information with others who may be looking into a franchise opportunity.