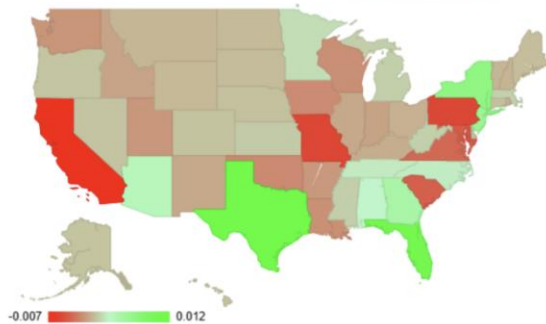


Change in Share of Franchise Interest, from Q3 2024 to Q3 2025
Colors scaled from -0.75% (CA) to +1.2% (TX) ©FranchiseInsights.com, October 2022



Texas, Florida and New York Gain the Most in Franchise Development Interest

In a year-over-year analysis, interest in franchises migrated southward and selectively eastward according to new data from franchiseinsights.com. By comparing quarterly shares by state of inquiries about franchises for the third quarter of 2024 to the third quarter of 2025, there were shifts in the mix of where aspiring franchisees were expecting to locate franchises – from north to south, and west to east.

In the color-scaled map, above, highest increases in state shares in that period are shown in green, and decreasing shares are shown scaled to red, ranging in values of about one percent in either direction (0.75% loss from California to 1.18% growth in Texas).

These changes somewhat continue franchise development trends (southward and eastward) from a year ago, further reversing the declines in franchise interest seen in Texas and Florida in the first quarter of 2024 compared to 2023.

Note that the state locations shown are where prospects were searching to buy franchises, which in most cases is the prospect's current state of residency. This proprietary data is drawn from the Franchise Ventures lead generation platform of franchise investment inquiries in the United States.

Texas, gaining 1.18%, and California, losing 0.55%, had the two largest absolute changes in percentage share of franchise prospects among all 50 states between the two quarters a year apart. Among the states with the largest increases in share, joining Texas were east coastal states Florida, New York, New Jersey and North Carolina. Adjoining states Tennessee and Alabama made the top ten, along with Arizona and Minnesota.

Source: [Texas, Florida and New York Gain the Most in Franchise Development Interest](#)



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DECEMBER 2025



Even with the best intentions, homes sometimes become more than homeowners can manage on their own. Bio-One can be part of the plan that is made to tackle decluttering and cleaning needs.

How Bio-One Helps. Bio One is invested in community well-being and perform cleaning services with compassion and discretion. Bio-One understands the importance of developing trust with clients as they are invited into their homes. At Bio-One franchisees live in the communities they serve and do what they do because they truly care. Bio-One is trained to provide discreet, sensitive comprehensive service and is experienced with biohazards and other situations needing high-level training.



Aire Serv, part of the Neighborly Family of home service brands, provides expert air conditioning and heating services, a critical part of maintaining comfortable homes and businesses every season. With a booming demand for HVAC services, there's never been a better time to open an Aire Serv franchise.

Aire Serv stands out in the HVAC industry because it's a trusted name known for reliable services, professional technicians, and a commitment to quality. Aire Serv provides critical services such as system installations, repairs, maintenance and replacements.



Light Up Your Legacy: How the Holidays Fuel Entrepreneurial Dreams

This holiday season, use the festive energy around you as your ultimate inspiration! Watching crowds of joyful shoppers and seeing successful businesses light up the streets shouldn't just feel cozy—it should ignite your entrepreneurial spark!

Think of all the cheerful customers you could be serving, the economic impact you could be generating, and the legacy you could be building. Now is the perfect time to channel this seasonal spending and consumer confidence into a concrete action plan for your future.

Let the spirit of giving be the ultimate motivation to research, plan, and purchase your franchise, setting yourself up for a fulfilling and profitable New Year!

FOR MORE INFORMATION PLEASE CONTACT:

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Referrals are always appreciated! Feel free to share my contact information with others who may be looking into a franchise opportunity.