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Home Franchise Concepts: Supporting Franchisees with No Experience - An article by Hayden Field, Entrepreneur Magazine

Shirin Behzadi, CEO of Home Franchise Concepts, tells her story. Learn how this Iranian immigrant went from a gas station worker to the CEO of a franchise company with over 1,200 units in operation.

Shirin talks about how her background and adversity growing up has influenced her managerial style and the training and ongoing support given to HFC franchisees.

Hayden dives deep into their ideal franchisee and shows that people from all different backgrounds and experiences have thrived as franchisees. Franchising provides an opportunity for those who may not qualify in other entrepreneurial pursuits, to own their own business and build an empire.

Read more from Hayden's interview with Shirin and see if you fit what they're looking for.



Franchising: A Force for Good in the
Local Community - Steve Romanciello,
CFE

A core principle of franchising is the interwoven relationship each franchise has with its local community; whether that's through employment or community service



The Best Leaders Show
Vulnerability - An article by Brene
Brown, University of Houston

Professor Brown presents the findings of her 7 year study on brave leadership surrounding courage, vulnerability, shame, and empathy.



CONNECTING YOUR PERSONALITY TO THE RIGHT

BUSINESS

by Natalie Barnes, president Business Alliance, Inc.

We have all heard of or have done a personality assessment. What does this tell you about finding the right business? Well..... a lot! But let me preface this by stating there is no assessment out there that you answer various questions and it recommends the best franchise for you. We need the “human factor” to help link the assessment results with companies that could be a natural for you! That human factor is our franchise consultant who listens to your personal stories, understands your background, your strengths, likes, and dislikes. Combine all this information and you have the right franchise business model for you!

Take the assessment below! Our assessment takes 10 minutes and you get immediate results back! Once completed, our consultant will contact you to learn more!

[YOUR ASSESSMENT LINK](#)

This information is reviewed with alignment of your financial and lifestyle goals. This methodical process helps you make an educated, competent decision. So many factors are considered which is why our Registered Franchise Consultants DO MAKE A DIFFERENCE!

Let us help you explore franchise options right for you.

FOR MORE INFORMATION ON FRANCHISING PLEASE CONTACT:

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