

"This is a good time to be laser-focused on identifying, or re-evaluating, your three to five priorities for the year and making progress toward those goals."

It's hard to believe that it's been nearly one year since the pandemic first started. I'm optimistic at where we're headed and thought I would share some great advice from Michael Lee Stallard, president and co-founder of Connection Culture Group.

In his recent article "Thriving through the ongoing pandemic", he points out that thrivers will maintain a realistic sense of optimism and communicate their rationale to others whom they influence.

Thrivers through the pandemic will maintain focus on what's important and what they can do well in the current environment. This is a good time to be laser-focused on identifying, or re-evaluating, your three to five priorities for the year and making progress toward those goals. He also notes to pace yourself. Don't try to do too much.

- Stay Realistically Optimistic
- Stay Focused on your Top 3 to 5 Priorities
- Stay Connected

He ends by encouraging his readers to stay connected. With these three attributes in mind, what actions can you take in the next few days? Will you be a thriver?

If one of your priorities this year is to explore business ownership, let's connect! We can discuss franchises to explore, expectations and the requirements to qualify.

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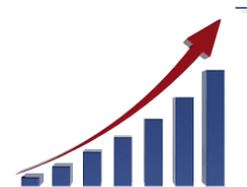
March 2021



Neighborhood Experiences Unprecedented Network Growth in 2020, Plans for Continued Expansion in 2021.

Neighborhood®, the world's largest franchisor of home service brands, ended 2020 strong with 382 new franchise agreements awarded, setting new records for signed agreements in three quarters and achieving the company's first franchise development trifecta since 2018.

"This past year, we successfully executed our 'Own the Home' strategy despite the challenges brought on by the pandemic," said Mike Bidwell, President and CEO of Neighborhood. [Read More](#)



All forecasts are pointing to optimistic economic growth in 2021. Reuters discusses the U.S. Retail Sales growth forecast

"We are very optimistic that healthy consumer fundamentals, pent-up demand and widespread distribution of the vaccine will generate increased economic growth, retail sales and consumer spending," NRF Chief Executive Matthew Shay said in a statement. [Read More](#)



What are the loan options available to you when buying a franchise? You may be surprised at the options and the Small Business Administration (SBA) has some significant benefits to new applicants for a 7(a) loan, 504 loan, or Microloan. These SBA loan benefits are significant that include waived fees and delayed payments.

We work with funding agencies that specialize in lending in the franchise sector. Whether an SBA loan, commercial loan, self-directed IRA, equity line, or other funding options are right for you is based on your personal financial situation. Contact our office to find out about pre-qualification and to learn more about the SBA loan benefits available through September 30, 2021.

FOR MORE INFORMATION PLEASE CONTACT:

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Referrals are always appreciated! Feel free to share my contact information with others who may be looking into a franchise opportunity.