

Email:

Colin@cmfranchiseconsulting.com

Phone: 888-325-8056

June 2021

Support and Success through a Pandemic

The pandemic has hit our world hard and affected our work, our spirit, and our actions. Watch any news channel and most often it will create fear and anger. But I am in an industry that has GOOD NEWS!

Many franchisees have had amazing success and thrived through the pandemic. Franchisees have had the support on how to pivot if needed. Because there is an interdependent relationship between franchisor and franchisee, the support and collaboration are essential.

Do you know that the best time to explore franchise ownership is in an economic downturn? Companies can thrive in good times. But how does the franchise company and its category perform in an economic downturn? How did they perform in 2020?

This is a great time to find out if franchise ownership is right for you and what category or brand you can qualify for to meet your goals!

Regardless of whether you choose to open your own business or become a franchise owner, researching early on is the single most important step in making your decision.

- What business?
- Is there a market?
- Can you afford it?
- Can it meet your goals?

As your franchise consultant, I am here to provide guidance and support as you navigate your way through the process. Don't hesitate to reach out with any questions or to discuss things further.

There are also several funding options available.



Franchise of the Month: Voodoo Brewery

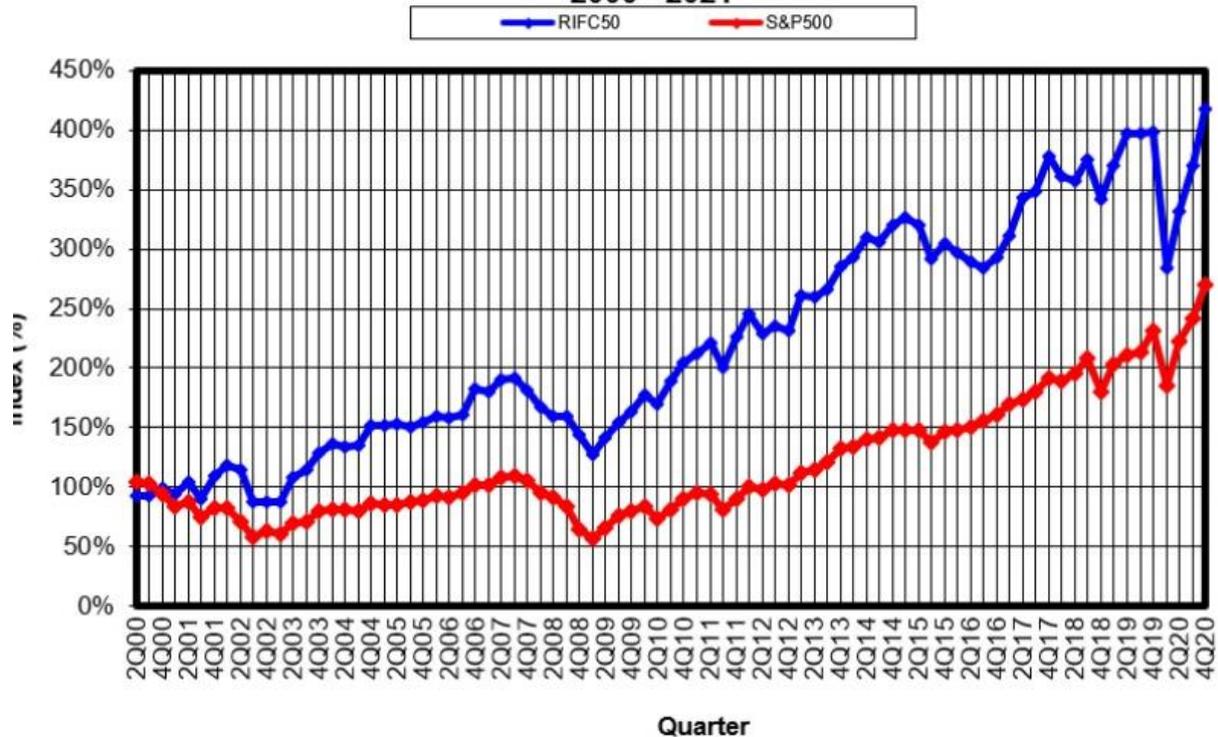
If you are looking for a fun, unique way to leave the corporate grind look no further than **Voodoo Brewery**! At Voodoo, we make it easy for anyone to own their own brewpub by crafting our award-winning beers at a central location and shipping the beer directly to our Franchise Owners. No experience in craft brewing required!



You know enough about the world to have a pretty good idea of what it will take to live the life you desire. Your brain can quickly give you an accurate picture of the person you need to become to create the change you desire. So...what do you do now?

Once you have this answer, begin living as that person today. Think, act, behave, react, and adopt the beliefs of a fit person, someone with a great social circle, or whatever type of person you are ready to become. [Read More](#)

Rosenberg International Franchise Center 50 Index 2000 - 2021



Franchise Stock Index Finds Franchise Brands Strongly Recovering

The [RIFC 50 Index™](#) continued to recover strongly, gaining 7.3 percent in first quarter 2021. The fast ramp-up of the US Covid-19 vaccination program and the prospect of an approaching reopening of the economy, particularly in travel and hospitality industries, fueled a surge in the values of most components of the Index.

FOR MORE INFORMATION ON FRANCHISING
PLEASE CONTACT:

Colin at CM Franchise Consulting

Email: colin@cmfranchiseconsulting.com

Phone: 888-325-8056 or 651-294-9101

Referrals are always appreciated! Feel free to share my contact information with others who may be looking into a franchise opportunity.