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Franchising Gives Back - An article by Kathleen McWilliams, Hartford Courant

Franchising is a great model for community involvement because each franchise is unique and contains the environment of its surrounding community. Several concepts make it a priority to give back in one way or another.

Franchisees take on the responsibility to connect with their local market in many cases.

Kathleen McWilliams highlights one such case with a Two Men and A Truck franchisee in Connecticut.

This particular franchisee is using his free time and resources provided by his franchise, to assist women in need. Click on the picture or the title of this article to learn more!



Why Introverts May be Better Networkers - An article by: David Burkus, Quartz at Work

Once you tear common misconceptions down about introverts, David highlights the traits that can make them exceptional networkers.



6 Best Financing Options for Franchising a Business - An article by Jared Hecht, Entrepreneur Magazine

Jared points out six different funding options for a new franchisee!



Franchising Benefits our Communities

By Natalie Barnes, President of Business Alliance, Inc.

The impact of franchising on our economy is significant. But it's important to drill down to and look at the value franchising brings to our community. A franchise owner normally lives in that community, has children in the local schools, hires people, uses suppliers in the area to support their business, and provides a service or product to benefit others!

The International Franchise Association has put a lot of energy into sharing this message. Take a look at www.atourfranchise.org to get a closer look at the impact of franchising in our economy AND our community!

