



You have an idea and have always wanted to start your own business.

But when you start putting pen to paper you realize that there is a lot more to starting a business than just a good idea and a dream. Logistics such as staffing, real estate, processes for actually producing your goods and services, billing and accounting, and hundreds of other details which go into running a successful business.

The franchise model provides a proven system of operation, along with ongoing support from the franchise corporate office and current franchisees. A consultant fee would be charged if you were doing it on your own. In franchising, there is the franchise fee. But they stay with you! They've done the hard part of figuring out how your company should run, best practices, real estate, vendor relationships, and support systems.

Let's face it: Franchises are a **good idea** with increased predictability and reduced risk. The selection and process of discovery is what we are good at. We help find the right franchise for you!



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### Named a Top Senior Care Franchise

Assisted Living Locators was identified by independent franchisee satisfaction research firm, Franchise Business Review, as one of just 14 senior care companies to qualify for its 2019 list of the Top Senior Care Franchises.

Assisted Living Locators is a nationwide senior placement and referral franchisor that has been matchmaking seniors with caring providers for over a decade. The company has 125 franchise office locations in 36 states and the District of Columbia. [Read more](#)



### What's become clear?

Do you find it hard to stay motivated to achieve the new year resolutions or goals you've set for yourself?

In this article Susan Fowler, author of "Master Your Motivation: Three Scientific Truths for Achieving Your Goals" points out that asking what's become clear prompts a mindful moment of reflection. And, as it turns out, reflection is essential for mastering your motivation.

The three actions to master your motivation are identify, shift and reflect. "Think about an important goal you achieved or a habit you changed. Then, deconstruct what happened." [Read more!](#) Contact me today if your goal is business ownership.

FOR MORE INFORMATION ON  
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Referrals are always appreciated! Feel free to share my contact information with others who may be looking into a franchise opportunity.