

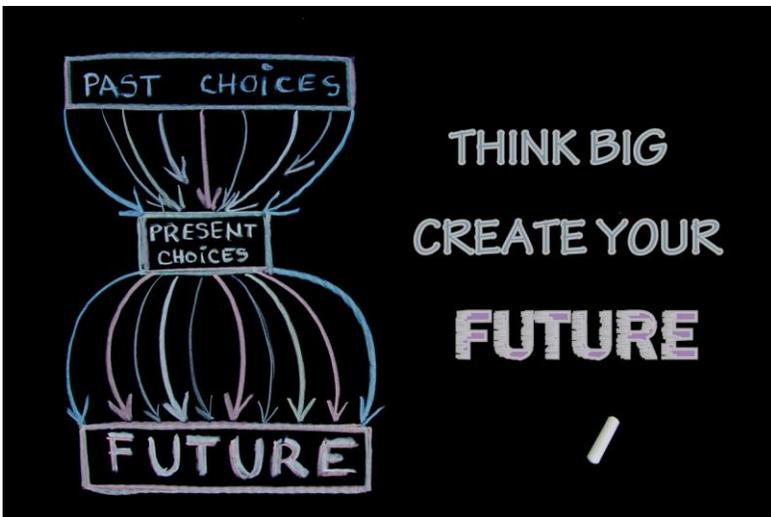
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Have you found yourself feeling more stressed recently? Has that stress resulted in you making poor decisions? If so, you are not alone. The tensions of 2020 have taken a toll on leaders and workers alike. So, what can be done?

I recently came across an article written by Paul Napper, Psy.D., and Anthony Rao, Ph.D., that discussed **5 proven strategies for making better decisions in stressful moments**. If you find yourself rushing to make a decision, take a step back and slow down your thinking. By regularly monitoring yourself, you'll stay away from knee-jerk reactions and irrational thinking, regardless of what's happening in the world around you.

This approach makes sense when considering becoming your own boss and opening a business.



As your franchise consultant I'm here to provide guidance and assistance throughout the entire process. Feel free to contact me anytime.



### Recession-Resistant Restoration and Remediation Franchise Continues Climb on Prestigious List, Jumping 150 Spots since 2018

One of the fastest-growing restoration franchises in the United States, PuroClean enables its franchise owners to capitalize on diverse revenue opportunities and offers a pathway to success in the multimillion-dollar property damage restoration industry. Beyond its ranking on the Franchise 500®, PuroClean has earned countless other accolades for its innovations in franchising, including recognition for its PuroVet program, which helps military veterans realize their dream of business ownership. [Read more](#)



If you are looking for a franchise concept in the pet industry that is home-based, offers personal fulfillment, and allows you to go into business with your dog, all while bringing in great revenues with impressive margins.

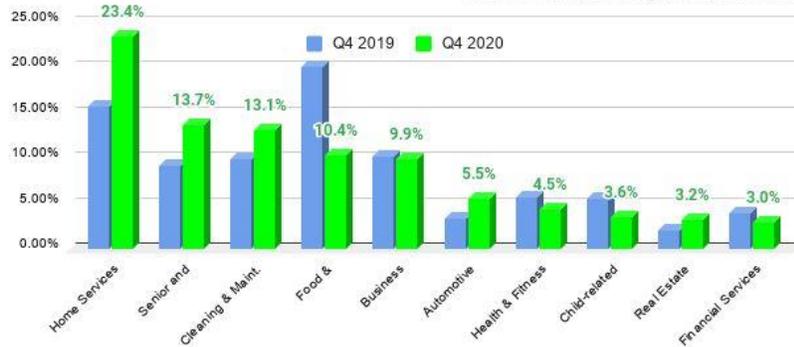
**Dog Training Elite** could be the perfect opportunity for you! [Watch Video](#)

## 2020 Q4 Review Shows Resilient Franchise Categories Compared to Pre-Covid Results

Home Services, Senior Health Care and Cleaning and Maintenance Franchise Development Categories Grow Share Over Prior Year

Top Franchise Category Share - Q4 2020 vs Q4 2019

Source: FranchiseInsights.com Jan. 2021



The above graph displays data gathered by Franchise Insights. As investment inquiries to franchises rose in almost all categories in December, the year end results also provide insight into which business categories are most resilient and grew their share of prospective franchisees' interest. Results from Q4 2020 are particularly revealing when compared with Q4 2019, since that was the last quarter unaffected by the Covid-19 pandemic.

### FOR MORE INFORMATION PLEASE CONTACT:

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Referrals are always appreciated! Feel free to share my contact information with others who may be looking into a franchise opportunity.