



Women in Franchising

The International Franchise Association is seeing more and more women entering franchising. Women often bring unique qualities and perspectives as business owners that bolster their success say Michelle Rowan, president and COO of [Franchise Business Review](#).

In her recent [article](#) she notes that franchising offers women benefits they may not find working in a more traditional job. Similarly, for women looking for work/life balance, franchising offers a number of innovative concepts that offer flexibility and the support necessary to be successful.

Franchising can be a tremendous opportunity for women to forge a path to meeting their personal and financial goals. But it's still not without Challenges.

Franchise Business Review surveyed hundreds of thousands of franchisees and based on their research found five key things to consider before investing in a franchise.

1. Ensure you'll get the support needed
2. Look for a progressive brand with a vision
3. Make sure the franchisor seeks out and values input from its franchisees
4. Ask a lot of questions
5. Seek expert advise

Quick Facts about Women in Franchising:

- The most popular industries for women are Travel & Hospitality, Child Services and Advertising & Sales
- 87% of franchisees surveyed say they enjoy operating their own business
- 75% of franchisees surveyed say they would recommend their franchise brand to others
- 72% of franchisees surveyed say they would "do it again" knowing what they know today
- 1 in 5 women say they work part-time (fewer than 30 hours)

I represent over 300 brands and can help answer any questions you may have. Give me a call to discuss how I can help you reach your goal of business ownership.



Email:
Colin@cmfranchiseconsulting.com

Phone:
888-325-8056

December 2019



5 Steps to take before Investing in a Pet Franchise

Are you a pet lover? Have you dreamed about owning your own business working with animals? Paul Sandry was at that point and knew he wanted to open a business in the pet sector, specifically in the dog daycare and boarding business. In the end, Paul decided on Dogtopia one of the brands I represent. He opened his franchise in 2017 and is delighted to be fulfilling his goal of working with dogs and their adoring human parents. He advises everyone who is considering investing in a pet franchise to: Read the FDD, Speak with Franchisees, Visit a Location, Go to Discovery Day, and Hire a Franchise Coach/Consultant. [read more](#)



How to Overcome Your Fears, Get Unstuck & Fuel your Success

What scares you? Learning how to overcome fears of failure can be challenging to everyone.

In this article Brian Tracy, author and success coach, points out that all fears are learned and can therefore be unlearned. Fears can cause us to avoid taking risks and reject opportunity when presented.

He provides 6 ideas on ways to overcome your fears and fuel your success including Visualizing yourself unafraid, Practicing acting "As If", Using the law of reversibility, Confronting fears immediately, Moving toward the fear and Dealing with it directly. [Read more!](#)



Today: 204 million links!

Google “franchise opportunities” and you will have a similar number of 204,000,000 links! Are you wanting to find.....

- the best franchise to own?
- a top-rated franchise?
- the recognized leader in its industry?
- a franchise that will benefit you, your family, and your community?
- the **RIGHT ONE**?!

Let’s make it simple! That is *OUR* role, what we know, and the value we bring! Our clients pay the same whether they work directly with the franchise company or with us. Our franchise clients use our service to find the right franchisees for them. WIN – WIN for all!

FOR MORE INFORMATION ON FRANCHISING PLEASE
CONTACT:

Colin at CM Franchise Consulting

Email: colin@cmfranchiseconsulting.com

Phone: 888-325-8056 or 651-294-9101



Referrals are always appreciated! Feel free to share my contact information with others who may be looking into a franchise opportunity.