



Email:
Colin@cmfranchiseconsulting.com

Phone:
888-325-8056

December 2018

Advice from Successful Franchise Entrepreneurs

- An article by Karen Gilchrist, CNBC

Franchise owners from every industry provide their input on their mistakes and lessons learned that led to their success.

Excerpts from several conversations Karen had with current franchisees and Founders are published in this advisory article. Franchising is pictured in a broad spectrum from multiple perspectives. You hear from Founders of flourishing franchises, single unit franchisees, multi-unit franchisees and more.

Karen focuses on successful female role models in the franchising world, painting a picture of an expansive industry. Women are emerging as a leading segment of franchise owners and executives in franchise companies. Learn more by clicking the article title or picture!



Real Leaders Listen - Leadership Freak

Leaders are best suited, and reflecting the best interests of their company, when they listen to their employees. The combination of ideas usually yields much more favorable results for company, and encouragement creates a conducive environment for growth. Read more!



Veterans Finding Success in Franchising – An article by MeiMei Fox, Forbes

The Neighborly Group is leading the way when it comes to bringing veterans into franchising. Hear success stories from current Veteran Franchisees.



Get Strategic in Your Annual Plan

By Natalie Barnes, President of Business Alliance Inc.

Imagine an Annual Plan that you take off the shelf each month, compare your results to your projections, and put new action items in place!

An annual plan is meant to be fluid, measurable, and in alignment with your company goals. Forget the “plan in a box” that you fill in the blanks and it produces a big, fancy, fluffy plan! Use YOUR words, communication from YOUR team, and about YOUR business. One page or one hundred pages, it is your annual plan.

Each October we start our planning for the new year. This comes with surveys to hear from our customers, an all-day planning session, and many smaller meetings to create a plan that is OURS. We are excited, clear, and ready when the new year is here.

Cheers to your planning, exceeding your goals, and making your company a success!

FOR MORE INFORMATION ON
FRANCHISING PLEASE CONTACT:

Colin at CM Franchise Consulting

Email: colin@cmfranchiseconsulting.com

Phone: 888-325-8056 or 651-294-9101