



Buying a franchise is a major commitment affecting you financially as well as what you will do each day. The proper assessments will help to decide if a franchise is right for you and if so, what franchise model would be best suited for you.

Consider these factors:

The Cost of a Franchise

A financial assessment is critical to determine your budget, if you qualify for funding, and what funding options are available to you. We work with funding experts that specialize in funding franchises. A franchise will often state the total investment range needed which will include the estimated working capital needed to get your business started.

Your Need for Income

Do the research to verify the franchise will provide the income you need and want. Do you have savings or another source of income to support your household until the franchise becomes profitable? Is one location sufficient to meet your income goals or do you need multiple locations? This research is absolutely critical and one of the significant benefits when exploring the franchise model.

Your Abilities

A personal assessment will help to evaluate what type of a business owner you want to be. We explore what business model that is best suited for you based on your skill set. Examples of this would be your role as an owner, any special skill sets that may be required, your likes/dislikes, the quantity and types of employees, and if a customer comes to you or you go to the customer.

Whether you are a natural entrepreneur who has owned multiple businesses or someone who wants to explore franchise ownership for the first time, let us save you time and focus on the right fit for you. We know franchising!



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In a Predominately Male Industry, Many Women Find Success Within the Maaco Family

In the automotive repair and painting industry where the roles have been predominately male, many women throughout the Maaco family have found successful careers as owners, managers, estimators and technicians with Maaco Collision Repair and Auto Painting, the leader in the \$43 billion automotive paint and collision industry.

“In our company, everyone has the same opportunity,” said Taormina. “We select the best people for these roles, and in these situations they just happened to be women.” [Read More](#)

Introducing Footprints Floors



Are you looking for an opportunity that is recession and pandemic resistant, with no overhead, no employees, and that is home-based? Footprints Floors may be just what you are looking for. Owners report extremely strong profits with an extremely quick ROI!

It is a GOOD Time for Business a message from Natalie Barnes, president of Business Alliance, Inc.



Starting a business takes time. But when is the right time?! Exploring franchises can take weeks or a few months to ensure it is the right fit for you! The other factors relate to the location, industry, and financial options available to you.

So why do I recommend the time is right to get into a franchise business? Let's take a look:

- Look at the history! Every industry is good in the good times. The best time to explore is after an economic downturn. How did the brand and sector do in an economic downturn?
- Look at the interest rates and lending options! We are in a time of unprecedented funding options. Not only are interest rates at historical lows, but SBA lending is offering incentives for first time business lenders.
- Look at the income options available! Let's face it, the job market has been hit harder in some sectors more than others. If you need to replace an income, look at what franchises have to offer. You can explore business ownership but have support, predictability, and systems in place.

It truly is the RIGHT TIME. Work with our team and we will save you time and help navigate the many factors when considering the best franchise for YOU!

FOR MORE INFORMATION PLEASE CONTACT:

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Referrals are always appreciated! Feel free to share my contact information with others who may be looking into a franchise opportunity.